
From: Wexler, Larry on Mon, Aug 30, 1993 8:50 PM
Subject: FW: agenda and key issues for mtg 9/9
To: Nelson, Jack
File(s): mdt sr staff mtg - 9/8

jack a few things from my list did not make it (none?)

I think some are apriority--

Is the current strategy of focusing retail resources on a select group of stores the correct one or does it allow us to be flanked?

The national vs. select marketing is causing alot of tension. we must come to grips with it. It is a different issue than centralized vs. decentralized.

What is empowerment and how do we define the first line jobs in our org? What do we expect and how will we equip them to get there.

promotions in the new age-- \$ vs. image.

one key research issue is basic research vs. development. It is the key strategic issue in this area.

are we satisfied we are using our scale? this is another key issue.